

## Hotter Than Ever: The Newest Hotels In Miami Beach For 2021



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Travel



The hotel scene in Miami Beach heats up for summer with plenty of new openings including the Moxy ... [+] MOXY SOUTH BEACH

Even before the Covid-19 pandemic, Miami Beach, as a destination, was hot seeing plentiful hotel openings and high nightly rates for its most popular hotels. With Coronavirus came a penchant for being outdoors and the destination stayed top of mind.

[Travel Weekly reports](#) tremendous growth for hotels in Florida, Georgia and South Carolina when comparing metrics from March of this year with the same month in 2019. Using data from Inntopia's DestiMetrics division, there was a 5% increase in occupancy and 29.6% in average daily rate. The data, which includes Miami Beach, also reports to strong advance business for the summer ahead.

“Greater Miami continues to ride the crest of a 30-year wave of real estate growth that at its core, is fueled by its resilient hospitality industry,” said Steve Adkins, chairman of the Miami Beach Visitor and Convention Authority (MBVCA).



Outdoor, rooftop dining at Moxy South Beach MOXY SOUTH BEACH

Since early 2020, several new hotels have opened their doors in Miami Beach attracting the attention of vacationers and hoteliers looking to be where the people are.

Adkins added, “We've seen hotel room availability increase by more than 5,000 rooms in the past five years and we'll continue to see this trend continue with an expected 6,000 rooms available in 2021 and beyond thanks to continuous new hotel openings.”



Moxy South Beach hosts nighttime movie screenings on its rooftop bar and lounge terrace. MOXY SOUTH BEACH

Launching a new hotel during pandemic times may seem surprising, but hotel developers know that Miami Beach could bounce back faster than other destinations. And that it did as shown by Inntopia's numbers.



Public spaces at the new Moxy South Beach are mostly outdoors with al fresco dining at Serena (a ... [+]) MOXY SOUTH BEACH

The new challenge was to incorporate Covid-focused protocols into the operation while not losing the intended spirit of design or style. Social distancing is contrary to what many Miami Beach travelers are seeking, but plentiful outdoor space makes it easier.

“Human beings are social animals — it’s in our DNA,” says Mitchell Hochberg, president of Lightstone and developer of the new Moxy South Beach, which opened in January of this year. “The feeling of warmth and excitement that a hotel can evoke comes in large part from being around other people, even if you’re six feet apart. In fact, what we call social distancing is really physical distancing. We can still be social but in a way that’s safe and comfortable.”

These are a few of the many hotels that opened their doors in Miami Beach in 2020 and 2021.

# Esmé Miami Beach



A guest room at the new Esmé Miami Beach, a member of Preferred Hotels & Resorts  
ESME MIAMI BEACH

**Esmé Miami Beach** is part of the Preferred Hotels & Resorts group and participates in the **I Prefer Hotel Rewards** loyalty program. This 145-room hotel demonstrates a Spanish-Mediterranean revival design with five food and beverage outlets plus a rooftop lounge where visitors can sample from the area's largest selection of artisanal sangrias.